



Fat Media – Privacy Policy

Introduction

Fat Media takes the privacy of its users seriously. We believe in safeguarding the privacy of our users while providing a personalised and beneficial service. This Privacy Policy Statement explains our policies.

If you have any requests or queries at any time concerning your personal information or our practices, please email us at privacy@fatmedia.co.uk or write to us at:

Fat Media Ltd
Storey Creative Industries Centre
Meeting House Lane
Lancaster LA1 1TH

What information do we collect?

We collect personal information from you when you fill in an enquiry form or ask to be placed on the Fat Media email list.

We also collect information automatically about your visits to our site, such as browsing patterns. However information collected in this way is only used in aggregate form rather than being linked to identifiable individuals.

How do we use it?

We use personal information collected via fatmedia.co.uk in the following ways:

To notify you about the latest Fat Media news, expert articles and changes to our web site, via the Fat Media e-newsletter Evolve. This will only be sent if you have specifically opted-in and therefore given us permission to send it to you. To process your enquiry and provide the most appropriate response. We may also use information in aggregate form to help us analyse, develop and manage the site.

Unsubscribing from the newsletter

If you wish to stop receiving newsletters from Fat Media at any time, please use the unsubscribe link at the bottom of every newsletter, reply to the newsletter with unsubscribe as the subject line, or write to us at

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telling us that you do not want to receive the newsletter from us any more.

Cookies - What are they and how do we use them?

Cookies are bits of electronic information that a web site can transfer to your hard drive to help tailor and keep records of your visit to that site. Cookies allow us to customise your visits to this site to your individual preferences, helping us provide you with the best possible service on our site. Most major web sites use cookies and their use is standard on the Internet. Most Internet browsers automatically accept cookies but you can change your settings so that you are notified whenever you are sent a cookie.

Links

This web site may contain links to other sites. Please note that we are not responsible for the privacy practices of other sites. We recommend you read the privacy statements on entering other sites. This privacy statement applies only to information collected by this web site.

International data transfers

The use of a web site to collect and process personal information may inevitably involve the transmission of data internationally. By visiting our site you acknowledge this and agree to the transmission of data in this way.

Changes to our policy

We reserve the right to make changes to our Privacy Policy, and we will post those changes on this page. Please review this page on a regular basis for changes. We will use information in accordance with the Privacy Policy Statement under which the information was collected.